


 Torrance, CA  
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## 12 years

design experience

**30+ web products**  
shipped

**200+ websites**  
designed

**75% increase**  
in team efficiency

## SKILLS & EXPERTISE

- Adobe Creative Suite
- Communication
- Data & Analytics
- Design Thinking
- Figma
- HTML/CSS
- Information Architecture
- Interaction Design
- Problem Solving
- Product Strategy
- Prototyping
- Roadmapping
- User Interface (UI)
- User Experience (UX)
- User Research
- Web Accessibility (WCAG 2.2)
- Wordpress

## VOLUNTEER WORK

### Independent

**CAT FOSTER**

2020-Present

### Found Animals Foundation

**KITTEN FOSTER**

2015-2021

**ADOPT & SHOP VOLUNTEER**

2015-2016

## WORK EXPERIENCE

JUL 2019 -  
Present

### Portland Web Design

#### LEAD PRODUCT DESIGNER

Lead the management of B2B SaaS product offerings, collaborating with stakeholders to drive strategic decisions and shape the product roadmap

Oversee the end-to-end process of conceptualizing, developing, and launching 30+ scalable web applications within an Agile team, guided by customer research and competitive analysis

Ensure all products and designs prioritize a user-friendly and human-centered approach, resulting in impactful experiences

Spearhead beta user testing for new web products prior to release

Contribute to custom client projects, solving intricate problems with innovative solutions

#### LEAD UX/UI DESIGNER

Revamp and refine the UX Design department by establishing a scalable process, creating standardized templates, and ensuring adherence to WCAG 2.2 web accessibility standards

Create compelling and user-centric experiences by integrating qualitative and quantitative insights to inform data-driven design decisions

Implement a design system and pattern library for essential digital products and content management systems

Facilitate the onboarding of new designers and effectively manage project schedules

JUN 2014 -  
JUN 2019

### Granicus Inc.

#### SENIOR VISUAL DESIGNER

Consult with clients to discern their objectives, target audience preferences, and artistic direction for website concepts

Partner closely with the UX team to leverage web analytics, research findings, and user experience trends, guiding the creation of wireframe prototypes

Work alongside the product team to enhance the usability and design of the proprietary content management system interface, addressing common user pain points

Manage the design team's schedules and project priorities

Lead the transition of design production to new software, optimizing folder structures and file templates, resulting in a 75% increase in team production efficiency.

Provide training and serve as a dependable resource for new designers

#### GRAPHIC DESIGNER

Design highly creative and unique art concepts for responsive web designs following WCAG 2.0 accessibility guidelines

MAY 2010 -  
Present

### Anna Stopa Design & Illustration

#### FREELANCE DESIGNER

Consult with clients to provide creative services and artwork such as UX/UI, web design, logos/branding, marketing collateral.

JUN 2011 -  
JUN 2013

### Blue Sky Marketing Group

#### LEAD DESIGNER

Manage art department and ensure all projects meet deadlines

Collaborate with marketing team on weekly email campaigns and internal communications

#### GRAPHIC DESIGNER

Create product proofs, vector artwork, and weekly email campaigns

## EDUCATION

2006 - 2010

### Northern Illinois University

**BACHELOR OF FINE ARTS - ILLUSTRATION**